

Account Executive, Capital Markets

Introduction

MHP Mischief is a unique combination of two market-leading brands. Together, we are greater than the sum of our parts.

We are a collection of 200 communications specialists, blending behavioural science, influencer strategy, creativity, audience insight and industry expertise.

MHP helps clients navigate the volatile, activist and tribal Networked Age. Mischief is engineered to win in the Attention Rebellion era.

Our specialist areas include consumer comms, corporate reputation, crisis management, capital markets, public affairs, health and financial services.

The Capital Markets team, which includes former brokers, lawyers, accountants, corporate financiers and career communicators has had much success over the last couple of years, earning its place as a top 5 adviser to listed companies and a top 10 M&A adviser.

We serve a wide range of publicly listed clients including Bakkavor, Barclays, Coinbase, Davy, Dunelm, Peel Hunt, Purple Bricks, SSE, Speedy Hire, and The Restaurant Group, with long-standing client relationships across the consumer, built environment, TMT, financials, support services and industrials sectors.

We have advised on a number of high profile transactions and special situations, including the £2.6bn acquisition of Ultra Electronics by Advent International; the £5bn proposed merger of Shaftesbury and Capco; Connells' £134m acquisition of Countrywide; the £4bn acquisition of Cobham by Advent International; The Restaurant Group's £559m acquisition of Wagamama; RWS's c.£800m acquisition of SDL; the IPOs of Ashtead Technology, CT Automotive, Mark's Electrical, Peel Hunt, ProCook, and East Imperial; and Mothercare's, Four Seasons Health Care's and Arcadia's restructuring, CVA, or administration processes.

The role

We are looking for an Account Executive to join our award-winning Capital Markets team to work on an exciting range of clients across multiple sectors. The successful candidate will assist in the delivery of client programmes, contribute to internal content, and be a critical team member supporting multiple client accounts. The role will suit someone who is intellectually curious and proactive, and enjoys working in a dynamic, forward-thinking and fast-paced environment where every day is different.

Key responsibilities

- Deliver agreed client programmes / actions, with responsibility for providing timely and clear reporting on progress
- Develop an understanding and awareness of key financial media titles whilst actively selling into various media, building relationships with journalists, helping to shape and monitor coverage
- Liaise with equity research analysts, building relationships and understanding their perceptions of our listed clients
- Play an active part in delivering campaigns, including the use of social media
- Support new business pitches with research, content and idea development
- Prepare for and attend client meetings, networking and marketing events
- Develop a basic understanding of the regulatory environment within which our clients must communicate

- Actively deepen knowledge of clients' businesses, issues and media, in order to support the team in the delivery of overall client objectives

The successful candidate will

- Have a keen interest in current affairs, financial markets and what makes businesses tick
- Have excellent written and verbal communication skills
- Be highly organised and time efficient
- Be keen to work and learn quickly in a highly varied, sometimes pressured but always interesting environment
- Be offered training via our multi-layered training and development programme
- Preferably have undertaken prior work experience or an internship in PR, however this is not essential

What we offer

You can expect a great working environment and culture, with superb benefits to match, including: gym discounts, pension, season ticket loan, cycle to work scheme and much more! As a firm we have committed to a hybrid way of working and offer 28 days holiday as standard (which includes 3 days in between Christmas and New Year when our office is closed). We also offer an additional day's holiday on your birthday, and our Time4U initiative gives all employees half a day each month off to do with as you wish, equivalent to an additional six days of holiday per year.

Our unique structure and culture has meant we've featured in The Sunday Times' Top 100 Best Company To Work for the last eight years.

We also have a dedicated Well-being team along with a Representation, Diversity & Inclusion task force to make sure we look after all our employees so that everyone can bring their true whole self to work.

About MHP Mischief

MHP Mischief is a unique combination of two market-leading brands, with 200 communications specialists and an approach that blends behavioural science, media and influencer strategy, creativity, audience insight and industry expertise.

We help clients navigate a volatile, activist, tribal and information-saturated landscape we call The Networked Age.

Our specialist areas include consumer comms, corporate reputation, crisis management, capital markets, public affairs, health, financial services and studio production.

Our work for the NHS is PR Week's "Campaign of the Decade", we are two-time winners of The Creative Shootout and we were the most-awarded agency at the 2021 PR Week Awards.

We are UK Agency of the Year (PProvoke), Corporate & Financial Agency of the Year (PR Week) & Health Team of the Year (PR Week).