

Account Executive, Capital Markets

Introduction

MHP Group is the integrated communications agency built for the Networked Age – a world that’s increasingly connected, complex, polarised and activist.

We are a family of brands (MHP, Mischief, Accord) that come together seamlessly.

We lead the way in the application of behavioural science to solve communications challenges. We create strategies and multichannel campaigns to engage every audience, from consumer to policy maker, and from stakeholder to shareholder.

With 200 specialists in London and San Francisco, we are trusted by many of the world’s leading businesses and brands.

The role:

We are looking for an Account Executive to join our award-winning Capital Markets team to work on an exciting range of clients across multiple sectors. The successful candidate will assist in the delivery of client programmes, contribute to internal content, and be a critical team member supporting multiple client accounts.

The role will suit someone who is intellectually curious and proactive, and enjoys working in a dynamic, forward-thinking and fast-paced environment where every day is different.

Key responsibilities:

- Deliver agreed client programmes / actions, with responsibility for providing timely and clear reporting on progress
- Develop an understanding and awareness of key financial media titles whilst actively selling into various media, building relationships with journalists, helping to shape and monitor coverage
- Liaise with equity research analysts, building relationships and understanding their perceptions of our listed clients
- Play an active part in delivering campaigns, including the use of social media
- Support new business pitches with research, content and idea development
- Prepare for and attend client meetings, networking and marketing events
- Develop a basic understanding of the regulatory environment within which our clients must communicate
- Actively deepen knowledge of clients’ businesses, issues and media, in order to support the team in the delivery of overall client objectives

The successful candidate will:

- Have a keen interest in current affairs, financial markets and what makes businesses tick
- Have excellent written and verbal communication skills
- Be highly organised and time efficient
- Be keen to work and learn quickly in a highly varied, sometimes pressured but always interesting environment
- Be offered training via our multi-layered training and development programme
- Preferably have undertaken prior work experience or an internship in PR, however this is not essential

What we offer

You can expect a great working environment and culture, with superb benefits to match, including: gym discounts, pension, season ticket loan, cycle to work scheme and much more! As a firm we have committed to a hybrid way of working and offer 28 days holiday as standard (which includes 3 days in between Christmas and New Year when our office is closed). We also offer an additional day's holiday on your birthday, and our Time4U initiative gives all employees half a day each month off to do with as you wish, equivalent to an additional six days of holiday per year.

Our unique structure and culture has meant we've featured in The Sunday Times' Top 100 Best Company To Work for the last eight years.

We also have a dedicated Well-being team along with a Representation, Diversity & Inclusion task force to make sure we look after all our employees so that everyone can bring their true whole self to work.