

Account Executive, Public Affairs

Introduction

MHP Group is the integrated communications agency built for the Networked Age – a world that’s increasingly connected, complex, polarised and activist.

We are a family of brands (MHP, Mischief, Accord) that come together seamlessly.

We lead the way in the application of behavioural science to solve communications challenges. We create strategies and multichannel campaigns to engage every audience, from consumer to policy maker, and from stakeholder to shareholder.

With 200 specialists in London and San Francisco, we are trusted by many of the world’s leading businesses and brands.

The role:

We are looking for an Account Executive to join our award-winning public affairs team, to work on our exciting portfolio of clients, across a range of sectors which include financial services, telecoms, energy, infrastructure and food & drink. With a highly political team of former special advisors, party staff, civil servants, researchers, councillors, journalists and campaigners, this is an opportunity to help some of the UK’s biggest organisations build public affairs programmes that take them to the heart of policy making.

In this role you would play an integral part in supporting client programmes on a day-to-day basis, responsible for helping clients make sense of what’s coming out of government and Parliament and who they should be engaging with. Unlike some agencies, all of our team are client facing, meaning you will be working with your clients from day one, giving you invaluable insight into their work. We seek creative ideas and input, as well as a proactive attitude from all team members. Attention to detail is essential in the role, as well as an open-minded perspective.

Key responsibilities:

- Developing an understanding and awareness of the policies and politicians that matter to your clients;
- Leading on monitoring the output of government, Parliament, campaign groups, think tanks etc for relevant information for clients;
- Assisting in the delivery of agreed client programmes / actions, with responsibility for providing timely and clear reporting on progress;
- Helping to deliver political engagement activity, including drafting correspondence, developing meeting programmes, and arranging events in Parliament;
- Working with the team to help win new clients, through research, drafting and pitching;
- Actively deepening knowledge of client’s business, issues and media, to support the team in the delivery of overall business objectives.

The successful candidate will:

- Have a demonstrable passion for politics, evidenced through relevant experience, such as campaigning for a political party, interning or working for an MP, public affairs company or think tank etc;
- Have excellent research and analysis skills;
- Have excellent writing skills;
- Be a highly organised self-starter, able to manage demanding workloads, effectively prioritising multiple tasks to always deliver to deadline;
- Be a team-player, able to contribute insight, ideas and work to enable the company to meet and exceed client's objectives and win new business;
- Have a demonstrable record of personal achievement whether academic, professional or in voluntary activities.

What we offer

You can expect a friendly and dynamic hybrid working environment and an office space in the heart of the buzzing West End. Our goal is to ensure that your career here with us is fulfilling and that you're learning every step of the way on your journey through our agency. We have an online learning platform that hosts a variety of content and allows you to map your career out with all the training available to you (both online and f2f).

We have superb benefits to match including: 28 days holiday (plus bank holidays), vitality private medical insurance, pension, season ticket loan, cycle to work & much more.

We also have a dedicated Well-being team along with a Representation, Diversity & Inclusion task force to make sure we look after all our employees so that everyone can bring their true whole self to work.