

## **Account Manager, Health**

### **Introduction**

MHP Group is the integrated communications agency built for the Networked Age – a world that’s increasingly connected, complex, polarised and activist.

We are a family of brands (MHP, Mischief, Accord) that come together seamlessly.

We lead the way in the application of behavioural science to solve communications challenges. We create strategies and multichannel campaigns to engage every audience, from consumer to policy maker, and from stakeholder to shareholder.

With 200 specialists in London and San Francisco, we are trusted by many of the world’s leading businesses and brands.

### **Do you give a damn about Health?**

The Health team within MHP Group has consistently been one of the highest performing and recognised practices in our industry – doubling in size over the last three years, winning the coveted Communique Public Affairs and Policy Agency of the Year in 2019 and 2020 and the PR Week Healthcare Practice of the Year in 2022.

From reversing UK Government policy on vaccinations, to building support for genomics in the NHS and shaping the environment for respiratory conditions globally – our work is diverse and challenging. We have the client roster to match, including Alexion, AstraZeneca, Bristol-Myers Squibb, Gilead, Takeda, Save the Children, The London School of Hygiene and Tropical Medicine and the UK Lung Cancer Coalition – to name but a few.

The team deliver projects at a UK, European, and Global level across a broad range of communications disciplines including policy, government affairs, media relations, patient advocacy and corporate communications.

Our varied work has one goal: to get people to give a damn about health, by building compelling campaigns which change the way that patients, professionals and policy makers think and act – to help enhance and extend people’s lives.

### **The Role:**

We are looking for an Account Manager to act as the day to day manager on client programmes. The role will work across a range of accounts and will suit someone who enjoys working in a forward thinking, fast paced environment.

You will be an ambitious healthcare communications consultant with a genuine interest and passion for health public relations, public affairs and policy. You’ll be committed to working and thinking hard on behalf of a range of commercial, voluntary and public sector clients – all of whom have an interest in health and care.

You may have gained at least three years’ worth of practical experience of healthcare communications through work in a previous agency/consultancy or in-house role within a commercial or patient group setting.

The key requirements will be an understanding of the healthcare landscape and a desire to apply this knowledge in a busy commercial environment, contributing to the success of a hard-working and passionate team.

**Key responsibilities:**

- Assist with managing servicing and profitability and being the day to day client contact
- Maintain a good understanding of clients' business objectives, political and policy issues and managing of programmes to enable them to meet those objectives
- Demonstrate a strong understanding of system architecture into which policy will be applied, oversee the drafting of policymaker and media materials whilst guiding and contributing to policy analysis
- Collect, log, manipulate and analyse data whilst highlighting key themes that will engage clients and external audiences
- Assist with new business preparation and pitching whilst maintaining prospect contacts.
- Keep up to date with the latest social media trends, proactively developing material and awareness of MHP's digital offering
- Manage and mentor junior team members and providing on the job training

**The successful candidate will have:**

- Minimum three years' experience within agency/consultancy or in-house role within a commercial or patient/professional group setting
- An up-to-date knowledge of the healthcare landscape and how different communications channels can be used to influence opinion and deliver commercial returns
- Excellent organisational, time management and project management skills
- Excellent written and verbal communication skills

**What we offer**

You can expect a friendly and dynamic hybrid working environment and an office space in the heart of the buzzing West End. Our goal is to ensure that your career here with us is fulfilling and that you're learning every step of the way on your journey through our agency. We have an online learning platform that hosts a variety of content and allows you to map your career out with all the training available to you (both online and f2f).

We have superb benefits to match including: 28 days holiday (plus bank holidays), vitality private medical insurance, pension, season ticket loan, cycle to work & much more.

We also have a dedicated Well-being team along with a Representation, Diversity & Inclusion task force to make sure we look after all our employees so that everyone can bring their true whole self to work.