

Account Director/Associate Director - Public Affairs

Introduction

MHP Group is the integrated communications agency built for the Networked Age – a world that’s increasingly connected, complex, polarised and activist.

We are a family of brands (MHP, Mischief, Accord) that come together seamlessly.

We lead the way in the application of behavioural science to solve communications challenges. We create strategies and multichannel campaigns to engage every audience, from consumer to policy maker, and from stakeholder to shareholder.

With 200 specialists in London and San Francisco, we are trusted by many of the world’s leading businesses and brands.

The role:

Our award-winning Public Affairs practice has a fantastic opportunity for somebody who wants to help shape the future of an established and successful Public Affairs team inside a multi-service agency.

You may be an experienced Account Director ready to make the natural next step in your career development, or an existing Associate Director seeking new challenges and recognition to match.

If your career is filled with top quality political counsel, exceptional client service and experienced leadership our Public Affairs team wants to hear from you.

As a member of our Public Affairs management team, you will play a central role in helping to set the direction of the practice, helping to manage and motivate our team, lead client work and drive new business.

We’re looking for a strong strategic mindset, a well maintained political network, exemplary understanding of public affairs and the political challenges our clients face, and the ability to provide counsel across a range of industry sectors.

Your experience may have been gained in consultancy, business, or recent political service.

Key responsibilities:

- Oversee service to a portfolio of clients, ensuring excellent service delivery and high levels of client satisfaction.
- Advise clients on engaging with political stakeholders and to develop strategic public affairs programmes to achieve measurable outcomes.
- Develop and deliver integrated client campaigns that achieve client goals, making use of MHP Group’s proprietary tools, as appropriate.
- Play a leading role in new business growth, marketing, prospecting, responding to briefs, pitching, and growing existing clients.
- Maintain networks across politics, policy and business that enable you to stay abreast of trends and macro developments to better inform clients and agency alike.

- As part of the Public Affairs management team you will be responsible for the overall development of the team, meeting financial targets, resource planning, recruitment, staff welfare, line management and mentoring.
- Be an ambassador for Public Affairs within and without MHP Group.

The successful candidate will:

- Be a seasoned Public Affairs practitioner with experience of major corporate clients across a range of sectors.
 - *OR (/AND)*
- Have direct political experience at a senior level, and be ready to bring insights gained to a client facing environment.
- Demonstrate an ability to deliver strategic political counsel, bridging between political and business priorities.
- Have experience of developing and delivering integrated policy focused campaigns that made an impact.
- Demonstrate an understanding of good client service and an ability to manage delivery in an organised and hands-on way.
- Be well-connected across politics, policy and business, and be able to use this network for the benefit of our clients and business development.
- Have a track record of helping to win new business
 - *OR*
- Be able to demonstrate transferable skills that you can apply to new business in an agency setting.
- Be a first rate writer, able to communicate complex policy perspectives or business concepts in an accessible and engaging way.
- Be an enthusiastic team player, ambitious to help build and lead a team.
- Demonstrate a passion for nurturing the people you work with to help them achieve their potential.

What we offer

You can expect a friendly and dynamic hybrid (2:3) working environment at an office in the heart of the buzzing West End. Our goal is to help you build your career here, providing opportunities to work with exceptional brands and highly skilled, award-winning teams across the Agency. Our Learning Academy has been designed with your career in mind, to enable succession and personal growth.

We care about our people and as well as our flexible working approach, have a superb benefits package to match. This includes a generous 28 days holiday allowance (+ bank holidays), a day off to celebrate your Birthday, 'Time4U' every month (+ 6 days a year), private medical insurance, gym discounts, season ticket loan, cycle to work scheme, shopping discounts...to name a few! On top of this, you can now 'Work from Anywhere' one week per year.

Enjoy other aspects of work? Take part in initiatives relating to DEI and Wellbeing, as well as attend events, network and revel in our spectacular socials.

What are you waiting for...?