

Senior Account Manager, Public Affairs

Introduction

MHP Group is the integrated communications agency built for the Networked Age – a world that’s increasingly connected, complex, polarised and activist.

We are a family of brands (MHP, Mischief, Accord) that come together seamlessly.

We lead the way in the application of behavioural science to solve communications challenges. We create strategies and multichannel campaigns to engage every audience, from consumer to policy maker, and from stakeholder to shareholder.

With 200 specialists in London and San Francisco, we are trusted by many of the world’s leading businesses and brands.

The role:

MHP Group’s Public Affairs team is looking for a highly organised and personable Senior Account Manager to run one of our most important accounts, and to support service delivery for a portfolio of other clients.

To thrive in this role you will be someone who enjoys running complex public and local stakeholder engagement projects and keeping pace with public policy developments.

As a Senior Account Manager with us it will be your job to ensure top class service delivery for the client across the agency, managing up and down within your teams, and coordinating with third party delivery partners. Supported by a senior and experienced team, you will provide holistic support for the client, from proposal development and procurement to developing and delivering annual campaign programmes. You will be a principle point of contact for this client.

We believe this job will give the right candidate a career-defining opportunity to prove themselves and grow their experience profile rapidly.

Key Responsibilities:

- Providing well-informed counsel to help our clients develop their engagement strategies.
- Developing integrated public and local stakeholder-focused campaigns.
- Delivery of direct stakeholder / community engagement.
- Managing a large and complex client account, with regular reporting to the client.
- Managing agency-wide service delivery.
- Coordination with third party delivery partners.
- Financial management of the account, including oversight of monthly billing and supplier invoicing.
- Development of proposals, to grow our business.
- Management and mentoring of junior team members.

Skills and competencies:

- The confidence and gravitas to lead on projects, setting deadlines, providing counsel, and liaising with key stakeholders and clients.
- Experience of delivering public facing and stakeholder engagement campaigns, optimally in connection with energy, infrastructure, public sector or the planning process.
- Excellent organisational, time management and project management skills.
- Experience of financial administration on a commercial project.
- An understanding of how different communications channels can be used to influence opinion.
- Experience or understanding of national and local government.
- Excellent written and verbal communication skills.

What we offer

You can expect a friendly and dynamic hybrid (2:3) working environment at an office in the heart of the buzzing West End. Our goal is to help you build your career here, providing opportunities to work with exceptional brands and highly skilled, award-winning teams across the Agency. Our Learning Academy has been designed with your career in mind, to enable succession and personal growth.

We care about our people and as well as our flexible working approach, have a superb benefits package to match. This includes a generous 28 days holiday allowance (+ bank holidays), a day off to celebrate your Birthday, 'Time4U' every month (+ 6 days a year), private medical insurance, gym discounts, season ticket loan, cycle to work scheme, shopping discounts...to name a few! On top of this, you can now 'Work from Anywhere' one week per year.

Enjoy other aspects of work? Take part in initiatives relating to DEI and Wellbeing, as well as attend events, network and revel in our spectacular socials.

What are you waiting for...?