

## **Account Executive, Financial Services**

### **Introduction**

MHP Group is the integrated communications agency built for the Networked Age – a world that’s increasingly connected, complex, polarised and activist.

We are a family of brands (MHP, Mischief, Accord) that come together seamlessly.

We lead the way in the application of behavioural science to solve communications challenges. We create strategies and multichannel campaigns to engage every audience, from consumer to policy maker, and from stakeholder to shareholder.

With 200 specialists in London and San Francisco, we are trusted by many of the world’s leading businesses and brands.

### **About the team**

Working with game-changing businesses, from disruptive start-ups, to high growth unicorns and established incumbents as they tackle a new era of social and economic challenges. MHP’s Financial Services team helps clients craft bigger, bolder and more relevant stories, to build new markets, acquire new customers and shape regulatory debates.

With experience across wealth and asset management, insurance, retail banking & consumer finance, crypto and fast-growing fintech companies, we combine deep sector expertise, creative firepower and behavioural insight to develop communications strategies that define, elevate and amplify our clients’ positioning.

This is an exciting time to join MHP Group’s Financial Services practice. We’re looking for the right person, with the right skills and cultural fit to support the next stage of our growth.

### **The role:**

We are looking for an Account Executive to join our award-winning financial services team to work on an exciting portfolio of clients across the financial and professional services industry. With the ability to progress rapidly, everyone on the team gets involved and there is a fantastic opportunity to learn and observe experienced individuals provide strategic advice.

This role would be an integral part of supporting client programmes on a day-to-day basis. All roles are client facing, which we believe enables a true understanding of client needs and creates a stronger relationship. We welcome creative ideas and input, as well as a proactive attitude from all team members. Attention to detail is essential in the role, as well as an open-minded perspective.

### **Key responsibilities:**

- Develop an understanding and awareness of key media titles whilst actively selling into various media and build relationships with journalists
- Assist in the delivery of agreed client programmes / actions with responsibility for providing timely and clear reporting on progress
- Play an active part in delivering campaigns including the use of social media
- New business research and content development
- Actively deepen knowledge of client’s business, issues and media to support the team in the delivery of overall business objectives

**The successful candidate will:**

Through this role you will gain experience of selling ideas into the media, learn about the financial industry and public relations. Experience or work experience within financial services PR, through previous work experience or internships, is a significant advantage. You'll also have excellent writing skills and be highly organised, time efficient and confident assisting with the delivering of client programmes / actions.

***What we offer***

*You can expect a friendly and dynamic hybrid (2:3) working environment at an office in the heart of the buzzing West End. Our goal is to help you build your career here, providing opportunities to work with exceptional brands and highly skilled, award-winning teams across the Agency. Our Learning Academy has been designed with your career in mind, to enable succession and personal growth.*

*We care about our people and as well as our flexible working approach, have a superb benefits package to match. This includes a generous 28 days holiday allowance (+ bank holidays), a day off to celebrate your Birthday, 'Time4U' every month (+ 6 days a year), private medical insurance, gym discounts, season ticket loan, cycle to work scheme, shopping discounts...to name a few! On top of this, you can now 'Work from Anywhere' one week per year.*

*Enjoy other aspects of work? Take part in initiatives relating to DEI and Wellbeing, as well as attend events, network and revel in our spectacular socials.*

*What are you waiting for...?*