

Senior Account Executive / Account Manager, Brand & Reputation

Introduction

MHP Group is the integrated communications agency built for the Networked Age – a world that's increasingly connected, complex, polarised and activist.

We are a family of brands (MHP, Mischief, Accord) that come together seamlessly.

We lead the way in the application of behavioural science to solve communications challenges. We create strategies and multichannel campaigns to engage every audience, from consumer to policy maker, and from stakeholder to shareholder.

With 200 specialists in London and San Francisco, we are trusted by many of the world's leading businesses and brands.

The Role:

We are looking for an outstanding Senior Account Executive or Account Manager to join our Brand & Reputation team.

This person will be experienced in being part of campaigns which give national profile to organisations, in a way that positively impacts perceptions among corporate and/or consumer audiences.

We're less concerned about where the candidate has gained their experience (although a top London or major regional PR agency would be ideal), or which sectors their clients have been in. We're most concerned that they bring a sense of tenacity, enthusiasm, curiosity and fun to their work. We want someone who is hungry for success and who loves being part of a team.

Our ideal candidate is/has:

- A strong and established Senior Account Executive ready for promotion to Account Manager or who needs another six months of experience
- Experience with large consumer or corporate brands is desirable, although we're open to where they got this experience i.e. could be at a large-scale agency or somewhere smaller / more boutique
- Demonstrates ability to run day to day accounts; supporting client leads when it comes to client reporting, contact and counsel
- A media hound: tenacious and passionate about picking up the phone, schmoozing journalists and securing great coverage
- Highly organised: this person will be relied upon to help ensure MHP accounts are run effectively and efficiently
- A strong writer: skilled at writing press releases, comment pieces, media pitches as well as assisting with client and new business proposals
- A team player: great interpersonal skills, and someone who brings a sense of fun to their work
- Great time management and ability to multi-task, managing upwards as well as more junior team members
- A stickler for detail; someone who doesn't miss an opportunity to correct grammar or spelling
- A passion for news, culture and current affairs

- Experience of and passion for working with influencers and on activations across social media channels would be desirable

Main roles and responsibilities:

- Planning and leading sell-ins to media and identify key opportunities for clients, plus support managers in reactive outreach
- Building relationships with key journalists and bloggers
- Identifying, securing and managing influencers for social media activity
- Writing press releases, media pitches and media comment
- Leading on day-to-day account co-ordination, including being quality control for status reports, action planners and meeting contact reports before they go to managers
- Client contact: building relationships with clients and supporting managers on giving counsel and providing information when requested
- Being the eyes and ears for clients; being hungry for opportunities and helping us demonstrate added value
- Assisting senior colleagues in fulfilling their responsibilities to keep accounts on track and within budget, including liaising with and managing some supplier relationships
- Assisting with new business pitches and playing an active role in business development including participating in pitches themselves, research and proposal writing
- Being a key part of the MHP team supporting at marketing and internal events

What we offer

You can expect a friendly and dynamic hybrid (2:3) working environment at an office in the heart of the buzzing West End. Our goal is to help you build your career here, providing opportunities to work with exceptional brands and highly skilled, award-winning teams across the Agency. Our Learning Academy has been designed with your career in mind, to enable succession and personal growth.

We care about our people and as well as our flexible working approach, have a superb benefits package to match. This includes a generous 28 days holiday allowance (+ bank holidays), a day off to celebrate your Birthday, 'Time4U' every month (+ 6 days a year), private medical insurance, gym discounts, season ticket loan, cycle to work scheme, shopping discounts...to name a few! On top of this, you can now 'Work from Anywhere' one week per year.

Enjoy other aspects of work? Take part in initiatives relating to DEI and Wellbeing, as well as attend events, network and revel in our spectacular socials.

What are you waiting for...?