

## Mid-Weight Designer, Studio

### Introduction:

MHP Group is the integrated communications agency built for the Networked Age – a world that's increasingly connected, complex, polarised and activist.

We are a family of brands (MHP, Mischief, Accord) that come together seamlessly.

We lead the way in the application of behavioural science to solve communications challenges. We create strategies and multichannel campaigns to engage every audience, from consumer to policy maker, and from stakeholder to shareholder.

With 200 specialists in London and San Francisco, we are trusted by many of the world's leading businesses and brands.

The Studio team works across all pillars of MHP Group and provides valuable expertise in Design, Digital, Creative and Strategy. We partner with different teams across the business to answer clients with the perfect blend of creativity, strategic insight and digital best practise.

Design sits within the Studio team and brings to life everything from brand identities to infographics, websites to reports, social posts, campaign visuals and everything else in-between.

### The role:

We are looking for a full-time mid-weight designer to enhance our offering and reputation for design.

We pride ourselves in bringing something different to the communications arena and possess an award-winning design team who are key in supporting the wider agency as a whole. Our aim is to provide better service and a more rounded, impactful creative solutions to all of our clients. Recent design work for clients includes E.ON, AstraZeneca, Padel, Seven Dials, Just Eat and Lego.

We are looking for a Mid-Weight Designer to be a part of this new and exciting opportunity. They will need to be highly creative and motivated with proven experience of working in a professional design agency. The position will provide an excellent opportunity to develop further design skills, express creative thinking and generate ideas that will make a real difference.

The exact nature of the work will be varied, from conceptual development of visual identities and advising clients on design best practise, through to designing reports, social posts and infographics. A small part of this role will involve working on new business presentations and pitch decks and supporting with wider company brand collateral. The role will therefore suit somebody with willing to get stuck in and work as part of a fast-paced team

- Working and collaborating within client teams, providing sound design expertise and primarily developing work that creatively answers briefs
- Working within the design team to manage the day-to-day delivery of client, and our own agency, work
- Providing creative solutions to client's business requirements and implement them

This role will sit in the MHP Mischief Studio team which includes digital, design, creative and strategic specialisms.

### Key responsibilities:

- Owning small to medium design projects
- Supporting on larger design projects and working closely alongside our Design Directors
- Developing impactful and fresh design solutions

- Providing support on new business presentations, ensuring proposals look professional and smart
- Providing creative counsel and technical advice to clients, being a go-to contact for teams within the agency and developing meaningful relationships
- Managing relationships with print suppliers, ensuring value for money and understanding financial administration on projects
- Support MHP & Mischief's marketing activities, developing house materials and inputting to the branding of marketing events

**The successful candidate will:**

- Have a minimum of 3 years' experience
- Have expert skills primarily in Adobe Creative Suite (InDesign, Photoshop, and Illustrator. After Effects would be a bonus!)
- An understanding of Microsoft Office, in particular PowerPoint and Word with the ability to design presentation decks
- Be experienced in design for the web and digital; a competent level of animation would also be very advantageous
- Be experienced in managing clients and owning client relationships
- Have experience in designing and artworking a range of materials and formats from annual reports to leaflets and brochures, event, microsites, social and digital assets
- Have experience in developing, or supporting in the development of, brand identities, guidelines and toolkits
- Strong typographic skills
- Have attention to detail and be relied upon to check work thoroughly before being presented to clients / client teams
- Be able to act quickly and responsively to client request and amends with the right creative solution – get stuck in, roll up their sleeves and ensure jobs are completed on time and to budget: a can-do attitude
- Good time and account management skills; some weeks can be fast paced sometimes working across multiple projects at one time, but this shouldn't faze you

**What we offer:**

You can expect a friendly and dynamic hybrid (2:3) working environment at an office in the heart of the buzzing West End. Our goal is to help you build your career here, providing opportunities to work with exceptional brands and highly skilled, award-winning teams across the Agency. Our Learning Academy has been designed with your career in mind, to enable succession and personal growth.

We care about our people and as well as our flexible working approach, have a superb benefits package to match. This includes a generous 28 days holiday allowance (+ bank holidays), a day off to celebrate your Birthday, 'Time4U' every month (+ 6 days a year), private medical insurance, gym discounts, season ticket loan, cycle to work scheme, shopping discounts...to name a few! On top of this, you can now 'Work from Anywhere' one week per year.

Enjoy other aspects of work? Take part in initiatives relating to DEI and Wellbeing, as well as attend events, network and revel in our spectacular socials.

What are you waiting for...?