



Senior Account Director, Mischief

Introduction

Mischief is one of the UK's most successful, awarded and talked about PR agencies. Famous for our creative excellence, we pride ourselves on delivering passion powered comms; we believe demographics are dead, and instead get brands to focus on aligning to people's passions. And it's working. More than 85% of people say they are more likely to buy from a brand that aligns with their passions, which is why we represent some of the most successful and loved brands in the UK.

We have an unrivalled client roster including: LEGO, JustEat, Three, Diageo, ITV, Nestle, Ocado and many more.

Mischief is part of MHP Group. MHP Group is the integrated communications agency which is a family of brands (MHP, Mischief, Accord) that come together seamlessly.

The role

This is an exciting opportunity to join our award-winning agency as a Senior Account Director.

The successful candidate will lead the day-to-day delivery of large scale integrated campaigns and busy press office functions for some of Mischief's biggest clients.

Key responsibilities:

- Exceptional client handling, used to dealing with senior points of contact (Head of Comms etc.)
- Strong, demonstrable senior client counsel expertise
- Team leadership, management and line manager responsibilities, including goal setting and mentoring
- Oversight of busy press office function alongside delivery of high-impact campaign work (which may sit outside of the retainer)
- Integrated campaign delivery and experience of working with other agencies – i.e. advertising agencies
- Development of strong inter-agency relationships (i.e. within MHP Group) across paid media, social and experiential specialisms
- Planning experience in developing strategic campaign work for clients
- Understanding of the client's business objectives, developing appropriate strategic approaches and applying the creative filter to all team output
- Can respond to a new business brief or client brief with an integrated approach
- Ability to work at speed under tight time constraints
- Leading by example in fostering a creative culture across the team
- Third-party stakeholder management; i.e. influencers, talent agents, experiential
- KPI setting, measurement and evaluation
- Earning positive publicity for Mischief as a business
- Financial understanding and business acumen focusing on delivering both new business and organic growth with existing business
- General legal understanding and experience in contracting of partnerships/talent/influencers
- Be involved in one of Mischief's key areas of development eg culture, training, Mischief Marketing or Passion-Powered Event Workshops



The successful candidate will have:

- Proven experience within the PR sector delivering high-impact campaigns, running retainer work and overseeing busy press office functions
- The ability to inspire their colleagues and clients alike
- Impeccable interpersonal and social skills
- Efficient multitasking and time management abilities
- Excellent verbal and written communication skills
- The ability to be a self-starter
- Exceptional knowledge of the media landscape and the skills lead a team to deliver best in class media strategies and coverage for clients

What we offer

You can expect a friendly and dynamic hybrid (2:3) working environment at an office in the heart of the buzzing West End. Our goal is to help you build your career here, providing opportunities to work with exceptional brands and highly skilled, award-winning teams across the Agency. Our Learning Academy has been designed with your career in mind, to enable succession and personal growth.

We care about our people and as well as our flexible working approach, have a superb benefits package to match. This includes a generous 28 days holiday allowance (+ bank holidays), a day off to celebrate your Birthday, 'Time4U' every month (+ 6 days a year), private medical insurance, gym discounts, season ticket loan, cycle to work scheme, shopping discounts...to name a few! On top of this, you can now 'Work from Anywhere' one week per year.

Enjoy other aspects of work? Take part in initiatives relating to DEI and Wellbeing, as well as attend events, network and revel in our spectacular socials including our quarterly Mischief Socials.

What are you waiting for...?