

Our *Internships*

Begin your career with us.

Our agency

01 Why come to us?

We'll welcome you with open arms.

We're down to earth and able to give you a feel for what it's like to work in a Comms Agency. Based in the heart of London, you'll be part of Fitzrovia's creative hub. We offer an 8-12 week opportunity to be immersed within one of our award winning practices.

There is also the opportunity to network with exceptionally talented people and other interns across the agency along with working with some incredible clients like Lego, Three, AstraZeneca, Just Eat & many more. As well as the day to day, you'll be able to access development opportunities, talks, have breakfast, teas/coffees on us; and attend company socials!

02 Who are we?

We are a team of 200, who help clients navigate the volatile, activist and polarised landscape we call the networked age.

Our specialisms include brand strategy, capital markets, corporate reputation, consumer marketing, crisis and issues management, health, public affairs and financial services.

We are one of the most-awarded teams in the industry and our work for the NHS is PR week's 'campaign of the decade'

03 What do we do?


We exist to deliver strategic outcomes for our clients by advancing stellar ideas, building stronger relationships, combating fake news, and overcoming the negative effects of polarisation.



Our practices

Our agency is made up of *9 award-winning practices* each offering their own specialisms, but who come together to *collaborate as one* on cross disciplinary campaigns and projects.



 Practices with available internship opportunities

Meaningful misbehaviour

We're an effective full-service agency that pairs insights & data with audience passion points to deliver always on & campaigns that go below, above and through the line.

We blend straight forward strategy based on audience insights with our passion powered creative, to deliver attention grabbing activations that deliver cross-channel results that go beyond coverage numbers to achieve real business impact.

And we don't just win industry awards for our work, we are also AMEC's most awarded agency globally for effectiveness because our work works.

Our clients include LEGO, Three, Just Eat, Diageo, The Hundred, Ocado, Team GB & Channel 4.

Follow us on [Instagram](#).



Charlotte Brooks
Managing Director



Expertise

1. Brand strategy and measurement

2. Creative platform development

3. Experiential and brand activation

4. Social, digital, performance and paid strategy

5. Influencer and talent engagement and amplification

6. Media relations, publicity and newsjacking

7. Brand partnerships and repositioning



Disrupted differentiation

The days when disruption meant cheap money, brand hype and a ‘break things’ mindset are over.

In this new normal, our Financial Services team help blue-chip incumbents and high growth challengers tell bigger stories to build new markets, acquire new customers and drive growth.

In a world where social, technological and economic forces are reshaping the fabric of financial services, and every week is marked by a ‘new’ product, solution or platform, effective storytelling is critical to standing out.

Brand buzz, tech hyperbole or the latest celebrity influencer are no longer enough.

Industry must play a critical role in tackling deep rooted issues from improving access to the right products and services, reducing financial vulnerability, powering a new generation of businesses and building a more sustainable future.

We work with forward-thinking clients that are rising to this challenge, helping them cut through the noise, drive differentiation and build trust in today’s polarised society.

Our approach combines sophisticated use of data and insight with integrated thinking. We bring deep sector expertise, creative firepower and behavioural science to develop multi-channel communications strategies that define, elevate and amplify our clients’ positioning.



Nick Woods
Head of Financial Services



Expertise

1. Fintech, payments and cryptocurrency

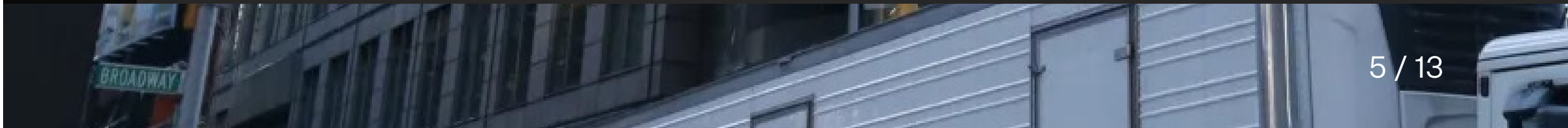
2. Asset and wealth management

3. (Re)Insurance & Risk

4. Private equity and venture capital

5. Business and consumer lending

6. Sustainable business



Building relationships, reputation and value.

Our Corporate Advisory & Capital Markets team works with organisations across a range of sectors to support them with their financial and corporate communications and strategic positioning.

As the issues on today’s Boardroom agenda have evolved, so to have the needs of our clients.

Today our work encompasses all the multidimensional issues our clients face when interacting with their critical audiences, from engaging with capital markets, navigating AI and activism to sustainability and stakeholder relations.

Building on our strong heritage as the leading financial communications adviser to mid-cap companies; today our clients range from FTSE 100s to small cap and privately held businesses in the UK and across international markets.

We also work with sovereign wealth, venture capital and private equity groups and their portfolio investments.



Oliver Hughes
Head of Corporate Advisory & Capital Markets



Expertise

- | | |
|--|-------------------------|
| 1. Special situations | 6. IPOs |
| 2. ESG | 7. M&A |
| 3. Financial communications | 8. Restructurings |
| 4. Calendar reporting and capital markets days | 9. Shareholder activism |
| 5. Fundraising support | 10. Employee engagement |

Performance with purpose.

We blend corporate and consumer expertise for a world in which Masterbrands play a growing role, audiences are increasingly interconnected, trust is fragile, society is more activist and where a single social post can wipe billions off company valuations.

By combining corporate advisors, brand strategists, journalistic talent and digital insight, we help organisations navigate this evolving landscape.

We work with some of the UK’s best-known brands and organisations to tell their stories, celebrate their purpose, showcase their products and earn fame in a world of infinitely-available content.

A company’s values, people, purpose and culture are as important as its products, policies and performance.

We help brands advocate, lead and work to solve problems, to build reputations, attract talent, and deliver on the bottom line.



Rachel Bower
Head of Brand & Reputation



Expertise

1. Thought leadership

2. Reputation management

3. Executive engagement

4. Brand strategy and narrative development

5. Crisis and issues advisory

6. Purpose communications

7. Strategic media relations

8. Corporate and consumer publicity

Life changing impact

Our mission is to enhance and extend people’s lives by building campaigns which change the way that patients, professionals and policy makers think and act.

Our expertise spans policy, advocacy and communications. Everything we do is underpinned by audience insight and behavioural science, and powered by creative execution and a multichannel approach.

Our work is delivered at UK, regional and global levels, for clients ranging from multinational pharmaceutical companies, emerging biotechs, patient advocacy groups, NGOs, consumer health brands, private providers, academic and research institutions and professional organisations.

Our partners work with us because we help them look around corners, navigate an ever-changing, complex environment and return high-quality results.

Follow us on [Twitter](#).



Pete Digger
Head of Health



I FELT LIKE I'D BEEN PLUGGED INTO THE MINDS

#InMyeOwnWords

Expertise

1. Health & public affairs policy

2. Public & media relations

3. Patient advocacy

4. Social & digital strategy

5. Health innovation

6. Market access

8 / 13

Campaign specialists

We apply a campaigning approach to deliver political outcomes. We have campaign experts from all the main parties and more former political journalists than any other agency.

We helped change the law for the RSPCA and Pool Re, cut alcohol duties for the Wine and Spirit Trade Association, stopped pirates stealing beIN Media’s content and help Impossible Foods secure its licence to operate in the UK.

Our work ranges from helping the tech sector transform public services to building trust in the nuclear sector.

We apply new rules of influence in a world where traditional communications models have collapsed, and we make data-driven recommendations, working with Savanta and Cambridge University’s Political Psychology Lab to develop a rigorous evidence base.



Tim Snowball
Head of Public Affairs



James Gurling
Executive Chairman



Expertise

- | | |
|---|---------------------------------|
| 1. Policy analysis and stakeholder auditing | 4. Political campaigns |
| 2. Legislative change | 5. Community engagement |
| 3. Political reputation and relationships | 6. Select committee preparation |



Bringing ideas to life

We bring together experts in Digital, Design, Creative and Strategy to explore human truths and tell powerful stories.

Together we devise and implement brilliant communication solutions, from earned creative campaigns that cut through the line, to insight-led strategic planning. We devise digital strategies that allow brands and organisations to make meaningful connections with audiences and we develop visual content.

With a sound understanding of the earned, shared, owned and paid space, our approach is always integrated, audience-first and channel neutral.



Gemma Sawyer
Head of Studio



Expertise

- 1. Creative development and ideation
- 2. Brand strategy and positioning
- 3. Design
- 4. Digital and social strategy
- 5. Video production

Unlocking value through smarter storytelling

We act as your strategic creative partner to deliver work that truly delivers impact and change.

We curate and build teams around each brief and client partnership, overseeing every part of the process, from brand strategy to creative ideation and post-production.

We’re passionate about elevating brands by authentically connecting to deliver creative that truly delivers impact and change.



Matthew Francis
Head of La Plage



Expertise

1. Multichannel campaigns

2. Global production

3. Digital experiences

4. Content storytelling

5. Employee storytelling



MHP Technology

Telling the right stories for the right reasons.

We partner with the world’s most important established and emerging brands – from the innovative companies working at the forefront of clean technology, to the Data and AI pioneers opening our eyes to new markets or making us think differently about existing ones.

Combining a deep understanding of our clients’ technologies and business objectives with seasoned, data-driven strategic counsel and outstanding tactical delivery, our approach transforms companies into the acknowledged technology leaders in their markets.

These are leaders who not only speak for their industry but receive the customer engagement, influencer advocacy and investor valuations that help companies truly succeed.



James Kennedy
Head of MHP Technology



Expertise

1. Data and Artificial Intelligence

2. Clean Technology

3. Telecommunication

4. Cybersecurity

5. Digital services

6. Infrastructure



Get In Touch

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